



Michigan District, LCMS

Job Title: Video Journalist / Digital Media Manager	Reports to: Director of Communications
Reporting Positions: None	Updated: October 2024
Job Description	
<p>Position Role: To envision, produce, and maintain digital media, especially video, telling the story of impactful mission and ministry in order to encourage and empower further ministry in the District and beyond.</p>	
<p>Position Responsibilities:</p> <ul style="list-style-type: none">• Create content and produce digital media for conferences, mission and ministry stories, resources, podcasts, and video shorts.• Maintain and add to the District’s library of videos and podcasts.• Maintain digital media files on server.• Maintain District audio/visual equipment.• Provide leadership to staff and committees in innovative use of digital media.• Stay abreast of emerging technology and trends and keep the District appropriately positioned.• Provide digital content that expands the District’s social media presence (Facebook, Twitter, YouTube, Instagram, etc.).• Work with Director of Communications to pitch good news stories to the press.• Accept other responsibilities assigned by the Director of Communications.	
<p>Position Requirements:</p> <ul style="list-style-type: none">❖ A personal relationship with Jesus Christ and demonstrated Christian life.❖ Good communication and thinking skills.❖ Good organizational skills, attention to detail, and ability to follow through on projects.❖ A demonstrated proficiency with telling a story through video and digital media (video journalist).❖ 1-3 years of experience in media production including content creation, video capture, editing, and publishing.❖ Advanced knowledge of Adobe Premiere.❖ Proficiency in writing skills and photography.❖ Willingness to travel.❖ Ability to motivate and work with others.❖ Being a self-starter who can perceive a situation that needs attention and can act quickly to resolve it.	