



# Here We Ride

## What is it?

*Here We Ride* is a FREE bike-riding event that will be held on Saturday and Sunday, August 7-8, 2021 to complement and celebrate the efforts of “The Reformation 500” exercise portion of the *Here We Stand* Campaign. Because of social distancing and limited gatherings, you can join *Here We Ride* right at home on your local trails and in your neighborhoods. If the Covid protocols allow for gatherings there will be an opportunity to join us in Bay City.

## How does it work?

- *Here We Ride* is intended to be entirely FREE for ALL PARTICIPANTS. However, participants (and families) are encouraged to collect pledges for the miles they will ride that weekend; 50% of the money raised will go to the ministry of your choice (church/school/other) and the remaining 50% to the *Here We Stand* campaign initiatives.
- We ask that all participants register online so we can track participation.
- Prior to the event, set your goal for miles you (and your family) will complete and collect pledges.
- Starting and finishing at your home, you and your family are encouraged to ride the distance you choose anytime Saturday or Sunday. Then simply collect your donations from August 9-30, 2021, and send to the District and your chosen ministry.
- To make this event a little more fun, there will be prizes for longest ride in each age category (5 & under, 6-12, 13-19, 20-39, 40-59, and 60+) and for the best decorated bicycle and most creative t-shirt designs by an individual or family. Submissions for these prizes will be done via social media. Share a photo of your bicycle, your creative *Here We Ride* t-shirt design, or a picture of your ride and the number of miles you

## Questions?

For more information or to register, please contact Ray Zavada at [ray.zavada@michigandistrict.org](mailto:ray.zavada@michigandistrict.org) or Linda Ekong at [linda.ekong@michigandistrict.org](mailto:linda.ekong@michigandistrict.org), or call the Development Department at 888.225.2111 Ext. 265 or visit: [michigandistrict.org/hereweride](http://michigandistrict.org/hereweride).



**Michigan District of The Lutheran Church – Missouri Synod | 3773 Geddes Road, Ann Arbor, Michigan 48105-3098**

Phone: 734.665.3791 | Toll Free: 888.225.2111 | Fax: 734.665.0255 | [michigandistrict.org](http://michigandistrict.org) | [facebook.com/milcms](https://facebook.com/milcms) | [twitter.com/milcms](https://twitter.com/milcms)

*People of Hope...Vigorously Making Known the Love of Christ*