



Michigan District, LCMS

Job Title: Video Journalist / Digital Media Director	Reports to: Assistant to the President - Communications
Reporting Positions: None	Updated: January 2019
Job Description	
Position Role: To envision, produce, and maintain digital media, especially video, telling the story of impactful mission and ministry in order to encourage and empower further ministry in the District and beyond.	
Position Responsibilities: <ul style="list-style-type: none">• Develop District’s library of videos, webinars, and podcasts.• Produce videos and other digital media of conferences, mission and ministry stories, resources, and clips of information and encouragement.• Maintain digital media studio and District audio/visual equipment inventory.• Provide leadership to staff and committees in innovative use of digital media.• Stay abreast of emerging technology and trends and keep the District appropriately positioned.• Work with the other communication staff members to maintain and expand the District’s website and social networking presence (Facebook, Twitter, YouTube, etc.)• Accept other responsibilities assigned by the Assistant to the President – Communications.	
Position Requirements: <ul style="list-style-type: none">❖ A personal relationship with Jesus Christ and demonstrated Christian life.❖ A clear thinker and communicator.❖ A person who attends to detail and follows through on projects.❖ A demonstrated proficiency with telling a story through video and digital media (video journalist).❖ Experience in video capture, editing, and publishing.❖ Experience with web design, including WordPress (or aptitude to learn WordPress).❖ A people-sensitive person able to motivate, supervise, and work with others.❖ A self-starter who can perceive a situation that needs attention and can act quickly to resolve it.	